

Press Note

Udyamutsav – 42 Showcases Entrepreneurial Spirit at Postgraduate Govt. College for Girls, Sector-42, Chandigarh

16th Oct, 2025 – The campus of **PGGCG-42** buzzed with entrepreneurial energy and innovation as it hosted the **4th edition of the day-long Bazaar Udyamutsav-42**, a one-day startup and innovation fair organized by the college's **Entrepreneurship Cell (E-Cell)** on 16th October 2025.

The event featured **40 vibrant stalls**, set up by student entrepreneurs, local women self help groups and innovators from the college community. The stalls showcased a diverse range of products including handmade crafts, eco-friendly goods, food products, fashion accessories, and many more.

The Udyamutsav attracted an impressive footfall of **over 3,000 stakeholders**, including students, faculty members turning the college grounds into a thriving hub of ideas, products, and networking.

The event was formally inaugurated by the Principal, Prof. Anita Kaushal, who, along with Dr. Lakhvir, ASPD, RUSA, Vice Principal Dr. Anju Trikha, and other members of the E-Cell and the Student Council, took an enthusiastic tour of all the stalls. Commending the initiative, she praised the students for their remarkable creativity, entrepreneurial spirit, and commitment to innovation, calling it a reflection of the college's growing culture of excellence and self-reliance.

"It is heartening to see young women taking charge of their ideas and turning them into action," added Principal, Prof. Anita Kaushal.

To recognize and encourage outstanding efforts, certificates were awarded to the top three stalls based on innovation, presentation, and business potential, making the competition both exciting and inspiring for the participants.

Speaking on the occasion, the E-Cell Convener, Mrs. Sunita Kumari, said, *"The aim of Udyamutsav is to create a platform for young minds to turn their ideas into action. It's about learning by doing, and today our students have shown what's possible when opportunity meets innovation."*

With its growing scale and impact, **Bazaar Udyamutsav - 42** marked another milestone in fostering a strong entrepreneurial ecosystem within the college. The event concluded on an enthusiastic note, with students already looking forward to future editions.


Principal

PG Govt. College For Girls,
Sector-42, Chandigarh



