

PG GOVT. COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH

Report on One Day Workshop (Hybrid Mode)

Title: “Green Entrepreneurship- Creating local solutions to address global challenges”

Date: 15th May 2025

Organized by: Institution’s Innovation Council (IIC) & AICTE, PGGCG-42, Chandigarh

Platform: Google Meet

Resource Person: Prof. Rupali Satsangi, Dept. of Economics, Dayal Bagh Educational Institute, Agra

To celebrate National Technology Day, an online workshop was organized on the theme “Green Entrepreneurship: Creating Local Solutions to Address Global Challenges.” The session aimed to spread awareness about sustainable business practices and inspire students to think innovatively about local eco-friendly solutions.

Prof. Rupali Satsangi shared valuable insights into the growing relevance of green entrepreneurship in combating global environmental issues. She discussed how students can contribute to sustainable development by starting small, impactful ventures rooted in local needs.

The session was well-received and attended by 52 students and faculty members despite university exams. The workshop not only enhanced awareness but also motivated students to explore green innovation as a career path. It fostered dialogue among students and expert promoting innovative solutions

At the end of the workshop it was asked to the participant to write a report in 250-300 words covering Key takeaways from the session and Your reflections on how local solutions can combat global environmental issues.

The workshop was organized as an assignment after attending the FDP on Innovation & Entrepreneurship (21st-25th April 2025) organized by the Ministry of Education’s Innovation Cell (MIC) and AICTE in collaboration with CSDE. PU Chandigarh. Few Key Takeaways and Reflections shared by the participants are compiled here:

Key Takeaways:

The workshop on green entrepreneurship highlighted the urgent need for sustainable business practices in today’s environmentally challenged world. Experts emphasized the role of young entrepreneurs in developing eco-friendly solutions for flower waste management, clean energy,

and sustainable agriculture. Real-life examples included businesses creating biodegradable packaging, solar-powered devices, and community composting ventures. Challenges such as limited funding, lack of awareness, and scalability were discussed, along with practical solutions like government support schemes, innovation hubs, and digital marketing for wider reach.

Reflections:

The session made it clear that global environmental issues—like climate change, plastic pollution, and water scarcity—can be effectively addressed through local, community-driven efforts. For instance, small-scale rooftop farming or bioenzyme production can reduce food miles and chemical waste. Local actions have a ripple effect; when implemented widely, they contribute significantly to global sustainability goals. As a participant, they realized that even minor changes in our daily choices can support the larger green mission.

Student Task – Submission of Innovative Idea

As part of the workshop on Green Entrepreneurship, students are required to submit a mandatory component of the task, their **own innovative idea** that they would propose as a green entrepreneur. The idea should address an environmental problem using sustainable or eco-friendly methods, be original and practical. Clearly explain the purpose, target beneficiaries, and expected impact.

Submission Guidelines: Format: Typed or handwritten

Word Limit: 100–150 words (within the overall report of 250–300 words)

Deadline: 17th May, 2025

Title the section: "**Innovative Idea as a Green Entrepreneur**"

Agarwal
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