**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Undergraduate Classes - First Year)**

**Session (2022-2023)**

**Class: B.Com I**   **Name of the Teacher: Dr. Geetanjali Arora**

**Subject: Financial Accounting Period :**

**Paper : Room No : 305**

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 16-08-2022 to 20-08-2022 | Generally Accepted Accounting Principles: Accounting Concepts and Conventions |
| Week 2 | 22-08-2022 to 27-08-2022 | Financial Statements of Sole Proprietor and Partnership |
| Week 3 | 29-08-2022 to 03-09-2022 | Adjustments: Income Statement and Balance Sheet |
| Week 4 | 05-09-2022 to 10-09-2022 | Royalty Accounts |
| Week 5 | 12-09-2022 to 17-09-2022 | Royalty Accounts |
| Week 6 | 19-09-2022 to 24-09-2022 | Consignment Accounts |
| Week 7 | 26-09-2022 to 01-10-2022 | Consignment Accounts |
| Week 8 | 03-10-2022 to 08-10-2022 | Accounting for Joint Venture |
| Week 9 | 10-10-2022 to 15-10-2022 | Accounting for Joint Venture |
| Week 10 | 17-10-2022 to 22-10-2022 | Accounting for Dissolution of Partnership Firms |
| Week 11 | 25-10-2022 to 27-10-2022 | Insolvency of Partners |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | | Mid Semester Exams |
| Week 13 | 5-11-2022 | Piecemeal Distribution |
| Week 14 | 07-11-2022 to 12-11-2022 | Branch Accounting |
| Week 15 | 14-11-2022 to 19-11-2022 | Departmental Accounting |
| Week 16 | 21-11-2022 to 26-11-2022 | Tally |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Undergraduate Classes - First Year)**

**Session (2022-2023)**

**Class: B.Com II**   **Name of the Teacher: Dr. Geetanjali Arora**

**Subject: Advertisement & Brand Mgt Period :**

**Paper : Room No : 204**

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 16-08-2022 to 20-08-2022 | Advertisement |
| Week 2 | 22-08-2022 to 27-08-2022 | Scope & Importance |
| Week 3 | 29-08-2022 to 03-09-2022 | Social & Economic Aspects |
| Week 4 | 05-09-2022 to 10-09-2022 | Ethics |
| Week 5 | 12-09-2022 to 17-09-2022 | Sales Promotion & Consumer Behaviour |
| Week 6 | 19-09-2022 to 24-09-2022 | Advertising Planning Process |
| Week 7 | 26-09-2022 to 01-10-2022 | Adv. Planning, Strategies & Budgets |
| Week 8 | 03-10-2022 to 08-10-2022 | Creativity Strategies & IMC |
| Week 9 | 10-10-2022 to 15-10-2022 | Adv. Mgt & Org, Adv. Media |
| Week 10 | 17-10-2022 to 22-10-2022 | Adv. Effectiveness, Brand Mgt |
| Week 11 | 25-10-2022 to 27-10-2022 | Brand Loyalty & Equity |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | |
| Week 13 | 5-11-2022 | Brand Building |
| Week 14 | 07-11-2022 to 12-11-2022 | Brand Awareness, Brand Personality |
| Week 15 | 14-11-2022 to 19-11-2022 | Brand Positioning, Role Of Information |
| Week 16 | 21-11-2022 to 26-11-2022 | Revision |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Post Graduate Classes - First Year)**

**Session (2022-2023)**

**Class: M.Com 1**   **Name of the Teacher: Dr. Geetanjali Arora**

**Subject: Marketing Mgt Period :**

**Paper : Room No : 306**

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 12-09-2022 to 17-09-2022 | Introduction to Marketing |
| Week 2 | 19-09-2022 to 24-09-2022 | Marketing Mix |
| Week 3 | 26-09-2022 to 01-10-2022 | Marketing Challenges, Marketing Process |
| Week 4 | 03-10-2022 to 08-10-2022 | Marketing Planning, MIS-I |
| Week 5 | 10-10-2022 to 15-10-2022 | MIS-II, Marketing Environment |
| Week 6 | 17-10-2022 to 22-10-2022 | Buying Behaviour |
| Week 7 | 25-10-2022 to 27-10-2022 | Forecasting Market Demand |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | |
| Week 8 | 5-11-2022 | Product Concepts and Classification |
| Week 9 | 07-11-2022 to 12-11-2022 | Product Planning & New Product Development |
| Week 10 | 14-11-2022 to 19-11-2022 | Branding, Packaging & Labelling, Marketing of Services |
| Week 11 | 21-11-2022 to 26-11-2022 | Pricing Methods & Strategies, Channels of Distribution |
| Week 12 | 28-11-2022 to 03-12-2022 | Promotion Strategies |
| Week 13 | 05-12-2022 to 09-12-2022 | Revision |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Post Graduate Classes - First Year)**

**Session (2022-2023)**

**Class: M.Com II**   **Name of the Teacher: Dr.Geetanjali Arora**

**Subject: Integrated Marketing Period :**

**Paper : Room No : 302**

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 12-09-2022 to 17-09-2022 | Introduction to marketing communication, Integrated marketing |
| Week 2 | 19-09-2022 to 24-09-2022 | Advertising agencies- types, role and its evaluation |
| Week 3 | 26-09-2022 to 01-10-2022 | Brands-meaning, creating and maintaining brand |
| Week 4 | 03-10-2022 to 08-10-2022 | Brand image, positioning brand identification and brand relationship |
| Week 5 | 10-10-2022 to 15-10-2022 | AIDA model; think/ feel/ do models, Brand decision making process, attitude formation and change |
| Week 6 | 17-10-2022 to 22-10-2022 | Brand Equity, Strategic brand management ,Brand values |
| Week 7 | 25-10-2022 to 27-10-2022 | Internal Branding, Campaign Planning, Integrated Mkting Process |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | |
| Week 8 | 5-11-2022 | Creative Message Strategy, Internal Marketing, Marketing Segmentation & targeting |
| Week 9 | 07-11-2022 to 12-11-2022 | Customer Data Base, CRM, Copywriting , Print Media |
| Week 10 | 14-11-2022 to 19-11-2022 | Electronic Media, Media Classification, Wireless Communication |
| Week 11 | 21-11-2022 to 26-11-2022 | E-Mail Mkting, Web Mkting, Online Brand Communication |
| Week 12 | 28-11-2022 to 03-12-2022 | Media Planning, Trade promotions, Co- Marketing Communication |
| Week 13 | 05-12-2022 to 09-12-2022 | Revision |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Post Graduate Classes - First Year)**

**Session (2022-2023)**

**Class: Mcom 1**   **Name of the Teacher: Gurjinder singh**

**Subject: Management Information system Period :6th**

**Paper : Room No : 302**

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 12-09-2022 to 17-09-2022 | MIS Definition - Characteristics - Evolution of MIS: Concepts; framework for understanding and designing MIS in an organization; SYLLABUS OF M.COM. (SEMESTER SYSTEM) EXAMINATIONS 7, UNIT-II, ,; |
| Week 2 | 19-09-2022 to 24-09-2022 | MIS and other related disciplines: MIS and Management Accounting, MIS and Computer Science, MIS and OR, MIS and Organizational Behavior |
| Week 3 | 26-09-2022 to 01-10-2022 | MIS and Management. Concept of information : definition, features, types, process of generation and communication; quality of information; information overload; techniques for managing overload; summarizing; filtering; inferences and message routing. |
| Week 4 | 03-10-2022 to 08-10-2022 | System concepts: definition, types and characteristics of system-control in systems: feedback: positive and negative; negative feedback control system, input, process and output control; law of requisite variety. |
| Week 5 | 10-10-2022 to 15-10-2022 | Structure of MIS: Basic structural concepts: formal and informal information systems; public and private information systems; multiple approaches to the structure of MIS: Operational elements (physical components, process, outputs for users), activity subsystems, functional subsystems and decision support – |
| Week 6 | 17-10-2022 to 22-10-2022 | synthesis of multiple approaches into a conceptual structure for MIS. UNIT-III Information systems: Transaction Processing Systems |
| Week 7 | 25-10-2022 to 27-10-2022 | Office Automation Systems, Information Reporting Systems, Decision Support Systems |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | |
| Week 8 | 5-11-2022 | Executive Support Systems, Expert systems. UNIT-IV Systems Development and Implementation: System development methodologies; |
| Week 9 | 07-11-2022 to 12-11-2022 | SDLC approach; prototyping approach and user development approach - Systems Analysis; Systems Design; |
| Week 10 | 14-11-2022 to 19-11-2022 | Concepts of database and database design; system implementation; management of information system projects |
| Week 11 | 21-11-2022 to 26-11-2022 | system documentation – information system audit. Security of information resources |
| Week 12 | 28-11-2022 to 03-12-2022 | threats to information resources; security systems for risk management. Enterprise Resource Planning Systems –Features-ERP Modules - implementation of ER |
| Week 13 | 05-12-2022 to 09-12-2022 | revision |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Undergraduate Classes - First Year)**

**Session (2022-2023)**

**Class: B.Com 1, 1stsem Name of the Teacher: Gurjinder Singh**

**Subject: Commercial Law Period:7th**

**Paper: Room No : 305**

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 16-08-2022 to 20-08-2022 | UNIT I Indian Contract Act, 1872: Definition & Nature of Contract, Classification Void Agreements. |
| Week 2 | 22-08-2022 to 27-08-2022 | Offer & Acceptance; Consideration; Capacity of Parties; Free Consent; Legality of Objectives. |
| Week 3 | 29-08-2022 to 03-09-2022 | Performance of Contracts; Discharge of Contract. |
| Week 4 | 05-09-2022 to 10-09-2022 | Contingent Contracts; Quasi Contracts. |
| Week 5 | 12-09-2022 to 17-09-2022 | Remedies for Breach of Contract |
| Week 6 | 19-09-2022 to 24-09-2022 | UNIT II Special Contracts: Indemnity & Guarantee. |
| Week 7 | 26-09-2022 to 01-10-2022 | UNIT II Special Contracts: Indemnity & Guarantee. |
| Week 8 | 03-10-2022 to 08-10-2022 | Bailment & Pledge; Contract of Agency. |
| Week 9 | 10-10-2022 to 15-10-2022 | Bailment & Pledge; Contract of Agency. |
| Week 10 | 17-10-2022 to 22-10-2022 | Introduction to Right to Information Act, 2005 |
| Week 11 | 25-10-2022 to 27-10-2022 | Right to Information Act, 2005 |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | |
| Week 13 | 5-11-2022 | The Consumer Protection Act, 2019: Introduction, Objectives Commencement & Application |
| Week 14 | 07-11-2022 to 12-11-2022 | Definitions, Salient Features |
| Week 15 | 14-11-2022 to 19-11-2022 | Grievance Redressal Machinery |
| Week 16 | 21-11-2022 to 26-11-2022 | revision |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Ongoing Classes UG-PG)**

**Session (2022-2023)**

**Class: B.Com 2, 3rdsem Name of the Teacher: Gurjinder Singh &Indu**

**Subject: Company Law Period:6th**

**Paper : Room No : 204**

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 13-08-2022 | UNIT - I Introduction: Characteristics of a Company. |
| Week 2 | 16-08-2022 to 20-08-2022 | Concept of Lifting of Corporate Veil, Emerging Types of Companies. |
| Week 3 | 22-08-2022 to 27-08-2022 | Formation of Company –Promotion & Registration, Pre-incorporation Contract and Provisional Contracts. |
| Week 4 | 29-08-2022 to 03-09-2022 | Memorandum of Association, Articles of Association, Doctrine of Constructive Notice |
| Week 5 | 05-09-2022 to 10-09-2022 | Doctrine of Ultra-Virus, Doctrine of Indoor Management |
| Week 6 | 12-09-2022 to 17-09-2022 | Prospectus and Statement in Lieu of Prospectus, Red-Herring Prospectus |
| Week 7 | 19-09-2022 to 24-09-2022 | Share Capital – Kinds of Shares, Book Building Process, Information Memorandum |
| Week 8 | 26-09-2022 to 01-10-2022 | Dematerialization of Shares, ASBA System |
| Week 9 | 03-10-2022 to 08-10-2022 | Transfer & Transmission of Shares. UNIT- II Members and Shareholders – Their Rights and Duties. |
| Week 10 | 10-10-2022 to 15-10-2022 | Management – Directors, Classification of Directors |
| Week 11 | 17-10-2022 to 22-10-2022 | Disqualification, Appointment, Legal Position, Powers and Duties, Removal of Directors. |
| Week 12 | 25-10-2022 to 27-10-2022 | Board Meetings, Other Managerial Personnel and Remuneration |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | |
| Week 13 | 5-11-2022 | Board Meetings, Other Managerial Personnel and Remuneration |
| Week 14 | 07-11-2022 to 12-11-2022 | Winding Up-Concept and Modes |
| Week 15 | 14-11-2022 to 19-11-2022 | Winding Up-Concept and Modes |
| Week 16 | 21-11-2022 to 25-11-2022 | revision |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Ongoing Classes UG-PG)**

**Session (2022-2023)**

**Class: Bcom 3, 5thsem**  **Name of the Teacher: Gurjinder Singh**

**Subject: Income Tax Laws Period :4th**

**Paper : Room No : Multimedia room**

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 13-08-2022 | UNIT – I Introduction, Important Definitions: Assesse, Person, Income, Total Income, Assessment Year & Previous. |
| Week 2 | 16-08-2022 to 20-08-2022 | Agricultural Income & its assessment |
| Week 3 | 22-08-2022 to 27-08-2022 | Agricultural Income & its assessment |
| Week 4 | 29-08-2022 to 03-09-2022 | Residence & Tax Liability (Basis of Charge). |
| Week 5 | 05-09-2022 to 10-09-2022 | Residence & Tax Liability (Basis of Charge). |
| Week 6 | 12-09-2022 to 17-09-2022 | Capital & Revenue. Exempted Incomes. Income from Salaries, |
| Week 7 | 19-09-2022 to 24-09-2022 | Income from Salaries |
| Week 8 | 26-09-2022 to 01-10-2022 | Income from Salaries |
| Week 9 | 03-10-2022 to 08-10-2022 | Income from House Property. |
| Week 10 | 10-10-2022 to 15-10-2022 | Income from House Property. |
| Week 11 | 17-10-2022 to 22-10-2022 | Year UNIT – II Profits and Gains of Business and Profession including Depreciation |
| Week 12 | 25-10-2022 to 27-10-2022 | Profits and Gains of Business and Profession including Depreciation |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | |
| Week 13 | 5-11-2022 | Capital gains |
| Week 14 | 07-11-2022 to 12-11-2022 | Capital gains, Income from Other Sources. |
| Week 15 | 14-11-2022 to 19-11-2022 | Income from Other Sources. |
| Week 16 | 21-11-2022 to 25-11-2022 | Revision |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Ongoing Classes UG-PG)**

**Session (2022-2023)**

**Class: M.com 2, 3rdsem**  **Name of the Teacher: Gurjinder Singh**

**Subject: Tax Planning & Management Period: 3rd(1-3) 7th(6)**

**Paper : Room No :306**

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 13-08-2022 | UNIT-I Structure of Direct and Indirect Taxes in India. Concepts, Significance and Problems of Tax Planning |
| Week 2 | 16-08-2022 to 20-08-2022 | Tax Avoidance and Tax Evasion –Recognized methods of Tax Planning |
| Week 3 | 22-08-2022 to 27-08-2022 | ensuring maximum claims for deduction for companies with special emphasis on depreciation allowance, expenses of scientific research, amortization of preliminary expenses and amounts not claimed otherwise. |
| Week 4 | 29-08-2022 to 03-09-2022 | Taking advantages of available reliefs, rebates and tax free sources of income. |
| Week 5 | 05-09-2022 to 10-09-2022 | UNIT-II Definition of various kinds of companies - Meaning of company under IT Act. Residential status of companies and implications for Tax Planning |
| Week 6 | 12-09-2022 to 17-09-2022 | Assessment of companies including carry forward and set off of losses. |
| Week 7 | 19-09-2022 to 24-09-2022 | UNIT-III Tax implications in planning of business unit as Proprietorship, Partnership, Pvt. Ltd. & Public Ltd. |
| Week 8 | 26-09-2022 to 01-10-2022 | Tax implications in planning of business unit as Proprietorship, Partnership, Pvt. Ltd. & Public Ltd |
| Week 9 | 03-10-2022 to 08-10-2022 | Tax planning in the context of exemptions, incentives, export promotions & various deductions under Chapter– VI of Income Tax Act. |
| Week 10 | 10-10-2022 to 15-10-2022 | Setting up of a new Industrial Establishment: location aspects; nature of business; planning for tax holiday benefits. Specific management decisions such as (1) make or buy; (2) own or lease, (3) repair or replace; (4) export vs. local sale; (5) shut down or continue; (6) expand or contract. |
| Week 11 | 17-10-2022 to 22-10-2022 | UNIT-IV An overview of goods and service tax: Introduction to GST, reasons for introducing GST, pros and cons of GST. Registration procedure of trader / service provider under GST. |
| Week 12 | 25-10-2022 to 27-10-2022 | Levy and collection of CGST/SGST under GST. |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | |  | Input tax credit and relief to consumers and traders under GST. Applicable rates of tax on various goods and services under GST |
| Week 13 | 5-11-2022 | Levy and collection of CGST/SGST under GST. |
| Week 14 | 07-11-2022 to 12-11-2022 | Composite levy scheme of GST. Levy and collection of IGST. |
| Week 15 | 14-11-2022 to 19-11-2022 | Composite levy scheme of GST. Levy and collection of IGST. |
| Week 16 | 21-11-2022 to 25-11-2022 | Revision |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Ongoing Classes UG-PG)**

**Session (2022-2023)**

**Class:** B.com. 3rd sem  **Name of the Teacher:** Indu

**Subject:** Company Law **Period:** 6th

**Paper : Room No :** 204

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 13-08-2022 | Company meetings |
| Week 2 | 16-08-2022 to 20-08-2022 | Committees under Companies Act |
| Week 3 | 22-08-2022 to 27-08-2022 | Resolutions |
| Week 4 | 29-08-2022 to 03-09-2022 | Requisitions of a valid meeting |
| Week 5 | 05-09-2022 to 10-09-2022 | Quoram and minutes |
| Week 6 | 12-09-2022 to 17-09-2022 | Proxies and motions |
| Week 7 | 19-09-2022 to 24-09-2022 | Company Management |
| Week 8 | 26-09-2022 to 01-10-2022 | Legal position of directors |
| Week 9 | 03-10-2022 to 08-10-2022 | Duties and liabilities of directors |
| Week 10 | 10-10-2022 to 15-10-2022 | Board Meetings |
| Week 11 | 17-10-2022 to 22-10-2022 | Companies Secretary’s duties |
| Week 12 | 25-10-2022 to 27-10-2022 | Other managerial personnel |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | |
| Week 13 | 5-11-2022 | Appointment of Key managerial personnel |
| Week 14 | 07-11-2022 to 12-11-2022 | Winding Up |
| Week 15 | 14-11-2022 to 19-11-2022 | Consequences of winding up |
| Week 16 | 21-11-2022 to 25-11-2022 | Offences and Penalties |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Ongoing Classes UG-PG)**

**Session (2022-2023)**

**Class:** B.com. 5th sem  **Name of the Teacher:** Indu

**Subject:** Management Accounting **Period:** 2nd

**Paper : Room No :** Multimedia room

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 13-08-2022 | Nature and scope of Mgt. Accounting |
| Week 2 | 16-08-2022 to 20-08-2022 | Management Accounting Process |
| Week 3 | 22-08-2022 to 27-08-2022 | Financial statements |
| Week 4 | 29-08-2022 to 03-09-2022 | Financial statements analysis |
| Week 5 | 05-09-2022 to 10-09-2022 | Funds flow statement |
| Week 6 | 12-09-2022 to 17-09-2022 | Funds flow statement |
| Week 7 | 19-09-2022 to 24-09-2022 | Funds flow statement |
| Week 8 | 26-09-2022 to 01-10-2022 | Cash flow statement |
| Week 9 | 03-10-2022 to 08-10-2022 | Cash flow statement |
| Week 10 | 10-10-2022 to 15-10-2022 | Social Accounting |
| Week 11 | 17-10-2022 to 22-10-2022 | Price level Accounting |
| Week 12 | 25-10-2022 to 27-10-2022 | Price level Accounting |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | |
| Week 13 | 5-11-2022 | Ratio Analysis |
| Week 14 | 07-11-2022 to 12-11-2022 | Ratio Analysis |
| Week 15 | 14-11-2022 to 19-11-2022 | Human resource accounting |
| Week 16 | 21-11-2022 to 25-11-2022 | Responsibility accounting |

**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Odd Semester (For Ongoing Classes UG-PG)**

**Session (2022-2023)**

**Class:** M.com. 3rd sem  **Name of the Teacher:** Indu

**Subject:** Business performance measurement **Period:** 4th

**Paper : Room No :** 302

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| **S. No** | **Dates** | **Topics to be covered** |
| Week 1 | 13-08-2022 | Corporate Performance Measurement- need and importance, Historical overview |
| Week 2 | 16-08-2022 to 20-08-2022 | Product costing in price estimates and profit Mgt., Techniques to measure and enhance profitability and quality of products and services. |
| Week 3 | 22-08-2022 to 27-08-2022 | Activity based mgt. |
| Week 4 | 29-08-2022 to 03-09-2022 | Target and kaizen costing, |
| Week 5 | 05-09-2022 to 10-09-2022 | benchmarking and environmental costing |
| Week 6 | 12-09-2022 to 17-09-2022 | Flexible budgeting and Activity based budgeting, |
| Week 7 | 19-09-2022 to 24-09-2022 | Strategic profitability analysis, measuring performance setting of performance goals and incentives and use of diagnostic tools and control |
| Week 8 | 26-09-2022 to 01-10-2022 | Systems of achieve the goals using EVA methodology, |
| Week 9 | 03-10-2022 to 08-10-2022 | Comparison between ROI and EVA methodology of measuring performance |
| Week 10 | 10-10-2022 to 15-10-2022 | Measurement of corporate performance through balanced scorecard and its value creation potential |
| Week 11 | 17-10-2022 to 22-10-2022 | Rationality behind balance score card, performance dimensions of the balance score card |
| Week 12 | 25-10-2022 to 27-10-2022 | Comparison of activity based costing, Information systems aspects of mgt control |
| **Mid Semester Exam (28th October 2022 – 4th November 2022)** | | |
| Week 13 | 5-11-2022 | Control needs of information flow and its consolidation in multi-locational setting |
| Week 14 | 07-11-2022 to 12-11-2022 | Mgt. control system and its applications, Responsibility accounting- meaning and methodology |
| Week 15 | 14-11-2022 to 19-11-2022 | Types of responsibility centres, organizational structure of responsibility centres |
| Week 16 | 21-11-2022 to 25-11-2022 | Objectives and methods of transfer pricing, pricing corporate services and administration of transfer pricing |