**PG.GOVT COLLEGE FOR GIRLS, SECTOR-42, CHANDIGARH**

**Teaching Plan Session Odd Semester**

**(2018-19)**

**Class: Mcom 1 first sem Name of the Teacher: NirupinderKaur**

**Subject:Commerce Period :5**

**Paper : Managerial Economics Room No :305**

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| **S. No** | **Date From** | | **Date Upto** | **Topics to be covered** |
| Week 1 | **(For ongoing classes)** | | | ----- |
| July 24, 2018 | | July 28, 2018 |
| Week 2 | July 30, 2018 | August 4, 2018 | | ------- |
| Week 3 | August 6, 2018 | August 11, 2018 | | Nature and Scope of Managerial Economics , Theory of the firm |
| Week 4 | August 13, 2018 | August 18, 2018 | | Nature and functions of Profits, Tools of analysis |
| Week 5 | August 20, 2018 | August 25, 2018 | | Game theory concepts, International framework of Managerial Economics |
| Week 6 | August 27, 2018 | September 1, 2018 | | Demand, Elasticity of Demand |
| Week 7 | September 3, 2018 | September 8, 2018 | | Theories of Consumer Behaviour |
| Week 8 | September 10, 2018 | September 15, 2018 | | Theories of Consumer Behaviour contd. |
| Week 9 | September 17, 2018 | September 22, 2018 | | Price and output under different market structures |
| Week 10 | September 24, 2018 | September 29, 2018 | | Price and output under different market structures contd. |
| Week 11 | October 1, 2018 | October 8, 2018 | | Price and output under different market structures contd. |
| **MID SEMESTER EXAMINATION (October 11, 2018 to October 17, 2018)** | | | | |
| Week 12 | October 20, 2018 | October 27, 2018 | | Pricing of multiple products |
| Week 13 | October 29, 2018 | November 3, 2018 | | Price discrimination |
| Week 14 | November 5, 2018 | November 10, 2018 | | Transfer Pricing |
| Week 15 | November 12, 2018 | November 17, 2018 | | Risk and uncertainties in managerial decision making |
| Week 16 | November 19, 2018 | November 22, 2018 | | Technological change and Global market economy |
| Week 17 | November 26, 2018 | December 1, 2018 | | Technological change and lobal market economy contd. Revision |