

Postgraduate Govt. College for Girls, Sector-42, Chandigarh

Activity: Social Entrepreneurship Ideas

Date: 24th March 2023

Social Entrepreneurship: Theme: Collection, Circulation, and Sale with simple supply and demand Activity: Book Shift – Reselling textbooks in my own institute at the initial level and later to other institutes also.		
Challenge/Need/ Requirement: 1. To deliver on time the required textbooks for the user. 2. To take care of Demand and Supply at my place and around.		
1.	Resources	Old textbooks from pass-out students of school/college/ university, Storage, Few unemployed friends to help. (Could be partners) and to make contacts with new entrants in the institute.
2.	Place	Educational Institutes
3.	Time	After Examination and Admission time.
4.	Tools	Temporary Storage Place, Record of textbooks available, and textbooks in demand, Contact Dairy and Bill book. The skill of textbook binding and damage repair. Good communication Skills.
5.	Procedure	At the end of the semester, offer to buy your students second-hand textbooks and at the start of a new Term, sell the books to them for more than I bought them for(but less than the cost of a new copy)
6.	Precautions	To supply the demand for textbooks of desirable Authors and desirable editions to the buyer. To fulfill the commitments on time.
7.	Promotion	Through personal contacts, Social Sites, Student notice boards, canteen, and pasting pamphlets with your contact on tea stalls, food points, and PCO nearby your institute where students like to spend free time after or before the college.
Notes To save them(seller) the hassle of selling it online or in open markets. 2. To make it available for them (Buyers) at their classroom or doorstep.		

Social Entrepreneurship: Theme: Preparation and Sale Activity: a) Vermicompost: Production and Sale b) Vermiculture: Production and Sale of Red Worms (Eisenia fetida used in vermicompost)		
Challenge/Need/ Requirement: Elimination of Inorganic fertilizers		
1.	Resources	Scraps & peels of Fruits,vegetables, Farmyard waste,dry leaves, cow dung, jute sacks, earthworms, and composting pits.
2.	Place	The backyard of a house or open place on the campus Large pots, tubs, and containers can also be used.
3.	Time	45 days for converting waste into compost

4.	Tools	Crowbar and spade to dig a composting pit and to turn the pit material on a regular basis
5.	Procedure	<ol style="list-style-type: none"> 1. Collect food waste and vegetable cut waste from either households or from hostels, hotels, or canteens juice wala and open grounds for organic waste. 2. Prepare the compost pit by setting small tree twigs, sugarcane waste and dry leaves on the base then Dump the other collected organic waste into the composting pit. 3. Add Cow dung slurry in the compost pit to make the process faster and release 5 to 10 earthworms per kg of the waste. 4. Daily sprinkle water on the pit to maintain the temperature and moisture in the pit. To keep the pits from drying cover all with wet jute sacks. 5. The content in the pit should be mixed well every 15 days 6. The compost will be ready in 45 days
6.	Precautions	<ol style="list-style-type: none"> 1. The decomposition of this organic waste releases more heat. Earthworms may die due to overheating. So sprinkle water daily to maintain the temperature in the pit. 2. The contents should be mixed well to ensure the uniform decomposition of the waste in the pit. 3. Cooked food waste, Citrus, and Spicy is strictly prohibited to keep the worms alive. 4. Overflooding of water also kills worms. 5. cover the pits with jute sacks or dry leaves to maintain moisture inside and also to keep away the birds or pests from worms.
7.	Promotion	Nurseries, Terrace gardening, households, Kitchen gardening.
<p>Notes: To eradicate the inorganic fertilizer residues in the food to condition the soil.</p> <p>2. To increase the nutritional value and Shelf Life of food.</p>		

<p>Social Entrepreneurship: Theme: Manufacturing and Sale</p> <p>Activity: Eco-Clothing – Production and Sale</p>
<p>Challenge/Need/ Requirement: Turning Kitchen waste into high-quality clothing and other products through a process known as natural food dyeing. Use of kitchen waste to make dyes that can decompose naturally and do not yield any pollution.</p>

1.	Resources	1.Vegetables or plants (we used beets, spinach, turmeric, and red cabbage 2. Vegetable peels, scraps and fibers from plants, cloth to dye
2.	Place	Basement, Garage, or backyard can be used Natural food dying uses a series of processes that include extraction, liquid preparation, and coloring.
3.	Time	2 to 4 days
4.	Tools	Container (steel or any container that would not stain), Stirrer, cutting board, Knife, Blender, Strainer, racks for drying, and Gloves.
5.	Procedure	1.To make the dye: Wearing gloves, chop up raw ingredients and place in a blender using a ratio of two cups of very hot (almost boiling) water to every two cups of raw material. 2. Blend the mixture until it becomes a very fine slurry and strain the mixture through a cheesecloth-lined strainer. 3.Dissolve 1 tablespoon of table salt in the liquid. 4. Decant into condiment bottles with a small funnel. 5.To prepare fabric for dyeing, wash the fabric very well in the laundry as usual and dryit completely 6.Pinch, pleat, or fold the fabric to make the design by using rubber bands. 7. Mix 1 part vinegar with 4 parts water and simmer the fabric in it before drying. After that run under cool water.
6.	Precautions	Use Gloves to avoid your hands to stain. It necessary is to use vegetables and peels on the same day for good results after cutting chopping and grinding for better results.
7.	Promotion	Local Markets, Sunday Markets, College Campuses, and retailers'
Notes: To make more Sustainable clothing by providing comfortable and skin-friendly Final products.		

Social Entrepreneurship: Theme: To start up podcast and Earning.
Activity: **Host a Podcast**

Challenge/Need/ Requirement:		
1.	Resource	Unique Topics/Ideas, Interested Listeners / Subscribers, Advertisers to promote, Targets.
2.	Place	Online
3.	Time	Patience with Consistency.
4.	Tools	Audio/video editing skills, Knowledge and Collaborations with other Channels.
5.	Procedure	<ol style="list-style-type: none"> 1. Explore Unique topic on interesting ideas is the key to a successful podcast. 2. Choose any topic from business to history to pop culture and more. 3. At initial stage try to build followers and subscribers. 4. Once your podcast built up a substantial following, one can sell time to advertisers or establish partnerships with companies to generate Revenues. 5. As Brand expands further. One may even be able to charge to speak at events or moderate panels on topics your podcast focuses on.
6.	Precautions	Don't make hurry. Work patiently and consistently. Expand your Knowledge and Editing skills. Success will take your patience.
7.	Promotion	You tube Channels.
Notes: podcast is new and unique and very popular idea. One can earn pretty handsome by making subscribers.		

Social Entrepreneurship: Theme: Small Business. Activity: Handmade Jewelry & Custom Resin Art.		
Challenge/Need/ Requirement: Doing side hustle to convert small business into Big Business.		
1.	Resources	Jump rings, chain ,resin chemical, dried flowers, mould, gold flake, glitter
2.	Place	Making art at home and selling it offline as well as online.
3.	Time	For resin art 24-48h, handmade jewelry: 1-2h
4.	Tools	Flat nose pliers jump rings, chain, resin chemical, dried flowers, mould, gold flake, glitter, Beads, UV lamp/ flashlight.
5.	Procedure	<ol style="list-style-type: none"> 1 order the stock in bulk 2 Collection of things to make art 3 pour Resin chemical in mould 4 Cure resin art with UV lamp/flashlight or sun 5 Promote the product online

		6 Sell it with including profit margin.
6.	Precautions	1 Must wear gloves 2 use waste material or paper Cups for mixing chemical. 3work in proper light
7.	Promotion	Share on all social media, post pictures, reels, story.
Notes: “A Big Business Starts Small “help in our side hustle to make it a a Big Business in future.		

Ms. Sunita Kumari

Nodal Officer SES RE Cell
P.G.G.C.G-42. Chandigarh

Prof. (Dr.) Nisha Aggarwal

Principal & Coordinator
P.G.G.C.G-42. Chandigarh