



About Student Self Groups

Postgraduate Govt. College for Girls, Sector 42, Chandigarh has started student self-help groups under the aegis of SES REC in the institute. The formation of SSHG in the institution is a small step towards entrepreneurship and student engagement in skill-based work that will be helpful with skill-building for entrepreneurship and workmanship among the students along with their degree courses.

SES REC and SSHGs are supervised by Ms. Sunita Kumari, Nodal Officer under the direction of MGNCRE. The MGNCRE is an advisory interface for the Government of India. The council engages with institutions for taking forward experiential learning, community engagement, mentoring, and facilitation for institutional social responsibility, vocational education, skilling for employability, sustainable development, and rural and social entrepreneurship.

1. **SAMBHAV** - This self-help group is for every new entry who wants to be part of SSHGs in the institute.
2. **KITCHEN STORIES**- This self-help group is having bakers, and culinary experts.
3. **TARAASHNA** – This self-help group is having experts in Painting, and Handicrafts.
4. **GULKARI**- This self-help group is having artisans of embroidery work like phulkari and painted work on clothes.
5. **GREEN AMBASSADORS**- This is a group of students who take care of the environment on campus and help to conduct awareness programs of environmental consciousness to take care of five parameters of environmental sustainability.

WORKING OF SOCIAL ENTREPRENEURSHIP, SWACHHTA AND RURAL ENGAGEMENT (SES RE)

Date of Constitution: October 2022

Postgraduate Govt. College for Girls, Sector-42, Chandigarh is now recognized as a part of the Social Entrepreneurship, Swachhta, Rural Engagement Cell. SES REC was launched by the Ministry of Education, GOI under the Mahatma Gandhi Council for Rural Education (MGNCRE). As part of this initiative; Institute has created 5 groups that work in-campus and outreach community work. These self-help groups are led by faculties from different departments and one Nodal officer,

The idea of SES-REC in the institute was initiated initially in response to the request made by the Mahatma Gandhi National Council of Rural Education at the behest of the Ministry of Education. SES RE was constituted to inculcate and internalize in our faculty, students and community, the values of Mentoring, Social Responsibility, Swachhta and Care for the Environment and Resources. Institute is working hard on five suggested parameters of Environment Sustainability.

Policy Statement:

A Social Entrepreneurship Swachhta & Rural Engagement Cell (SES REC), recognized by Mahatma Gandhi National Council of Rural Education, to work for improved conditions in the areas of Sanitation, Hygiene, Energy Conservation, Water Management and Waste Management, not just within the college campus but outside in the local community, along with the purpose of promoting Rural Entrepreneurship and Social Engagement among the students.

Objective

The ultimate goal of SES REC of postgraduate Govt. College is the realization, even if on a smaller scale, of the twin visions of Swachh Bharat (program launched in 2014) and Aatma Nirbhar Bharat (launched in 2020) - visions envisaged by every citizen of our great country. We hardly need to be reminded that the ideas of Swachhta (Cleanliness) and Aatma Nirbharata (Self-Reliance) have been an integral part of India's tradition for ages.

The Rationale

For Mahatma Gandhi, the secret of reviving India's economy, One step in the right direction would be the promotion of social entrepreneurship by the institution. Social entrepreneurship is a humanitarian alternative to profit-oriented business set-ups and seeks to create employment and boost the small-scale industry. At the institutional level, it harnesses the creative talents of students to foster enterprising activity among them.

Plan of Action a) To organize day-long bazaars b) To set up SHGs student sale counter

Social Entrepreneurship and Rural/Community Engagement programmes will aim at inspiring, guiding and supporting the students to fulfil their dreams of becoming successful entrepreneurs. Students would be encouraged to come forward with their innovative ideas under the guidance of the Social Entrepreneurship Swachhta & Rural Engagement Cell (SES REC) of the College. The Cell will undertake programmes as declared by MGNCRE from time to time. It will organize observances and celebrations to commemorate special events and thereby instill a sense of self-confidence and shared heritage and create a sense of both institutional and national pride among the students.

Regular Meetings of SSHG and Nodal Officer



Functioning Campus MGNCRE Entrepreneurship Development Cell



SSHG Sales Counter established and operating in the campus

Answer; Institute has established two student sales counters JAYKA and HUNAR at the initial level.

1. 'JAYKA' - Student sale Counter

- Location- College Canteen
- Dishes cooked/baked by SSHG are made available at Student Sale Counter.

2. HUNAR' – Student sale Counter

- Location- SES RE Cell Office
- Jewelry, decorative items & handicrafts made by SHGs are displayed for sale at reasonable prices for the stakeholders.



'The Kitchen Stories' SHG completed the order of Muffins and cake through the sale counter 'JAYKA' JAYKA is successfully working at one corner of the college canteen with prior permission from the canteen contractor. We made available muffins and Dry cakes for tea time on the order. Soon we will start orders of millet idlis on demand.

‘HUNAR’ – STUDENT SALE COUNTER

Following products are available for sale



6. Day long Students Campus Bazaar



STATE LEVEL DAY LONG BAZAR 'KARIGI SE KAROBARI' DATED: 10TH MARCH 2023

The Social Entrepreneurship Swachhta & Rural Engagement Cell of PGGCG-42, Chandigarh in collaboration with MGNCRE, Department of Higher Education, Ministry of Education, Government of India, organized a State Level One day long exhibition-cum-sale bazaar 'Karigiri Se Karobari'. Sh. Samarth Sharma, Consultant, MGNCRE, Ministry of Education, GOI was the Chief Guest. He has visited and interacted with Self Help Groups. He also awarded trophies and Certificates to the three best SSHGs.

Self Help Groups from NULM, Municipal Corporation, Chandigarh Administration, Northern India Institute of Fashion Technology, Mohali, Amity University, Mohali, GGDSD College, Sector-32, Chandigarh, GCCBA, Sector-50, Chandigarh, and PGGC, Sector-11, Chandigarh participated enthusiastically. A total of 63 Sale stalls were set up of products like Hand-painted/ embroidered fabrics, Customized accessories, Handicrafts, Jewelry, Organic soaps, Nuarhi Teas, Oils, Aromatic candles, Food Court, Tattoo making, Mehndi, Selfie corner, and Music Play.

The stalls were flocked by more than 3000 students, teachers, and office staff of the college.



TOUR TO 'KARIGIRI SE KAROBARI'



शिक्षा मंत्रालय
MINISTRY OF
EDUCATION



Postgraduate Govt. College for Girls, Sector-42, Chandigarh

'KARIGIRI se KAROBARI'

Under the aegis of
Social Entrepreneurship Swachhta & Rural Engagement Cell of
Postgraduate Govt. College for Girls, Sector-42, Chandigarh
In Collaboration with
MGNCRE, Department of Higher Education, Ministry of Education, Govt. of India



10th March,
2023 at 10 A.M
onwards

Main Attractions

Food Court /Tattoo Making/Mehndi/Selfie Corner
and music Play (by the host college only)

Sale Stalls:

SSHGs are invited:
Hand painted/embroidered stuff/ Customized Accessories
/Handicrafts/Jewelry/Bakery/laddu/pottery/Organic
Products/ Handloom sarees / Dresses/Scrunchies/Nuarhi
Tea/ Oils/organic Soaps/ Aromatic candles /Ballerina&
many more

Cloth Bag Fair

by host college- Bring old or
unusable cut piece and get them made into Bag

We Invite all young
entrepreneurs/ start ups to
showcase their skills

Hurry Up!

Register here
Before 5th march
2023,
<https://forms.gle/XS9dnaTGtAt7fkFN6>
Venue: PGGCG-42

Chief Guest

Mr. Samarth Sharma, Consultant,
MGNCRE, Ministry of Education,
Govt of India

Organizing Committee

Ms. Jasreet Kaur
Dr. Manpreet Kaur
Mr. Vinod Kumar

Student Members are

Ms. Sheenam Rawat
President Student Council
Ms. Anantha Lakshmi MK
Student Coordinator
Ms. Rosy
Green Ambassador:
9988293696
9780032313

Prof. Nisha Aggarwal

Coordinator & Principal,
PGGCG-42, Chd.

Mr. Samarth Sharma

Consultant, MGNCRE
Ministry of higher
Education, GOI

Ms. Sunita Kumari

Nodal Officer
SES RE Cell & Swachhta
Action Plan



Opening by Principal Prof. Nisha Aggarwal at 9 A.M

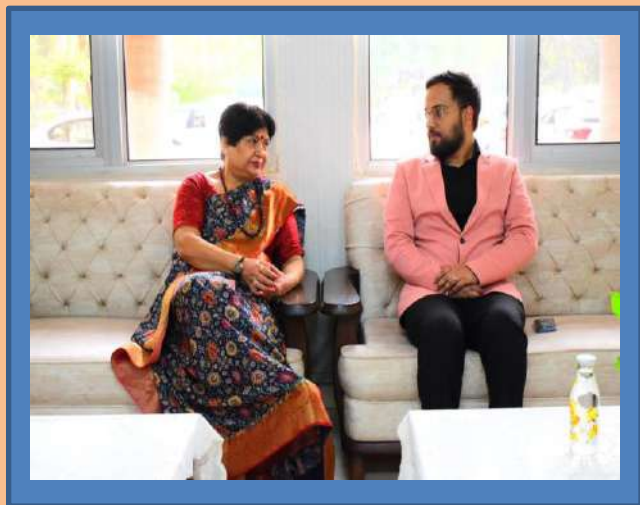


Arrival of Chief Guest Mr. Samarth Sharma at 2 p.m





INAUGURATION OF SES REC OFFICE IN PGGCG-42, CHANDIGARH
INTERACTION WITH PRINCIPAL, NODAL OFFICER AND CORE COMMITTEE OF SES REC



STUDENT SELF-HELP GROUP SUCCESS STORIES

SHARED BY MEMBER PARTICIPANTS OF SELF-HELP GROUP FROM PGGCG-42

Mahatma Gandhi National Council of Rural Education
Post graduate govt collage for girls sectore 42 Chandigarh



Saista Rani
 An old student of PGGCG -42
 Displayed hoops and paintings
 And earned profit of Rs 3200/-
 She is very thanks to MGNCRE,
 PGGCG-42, SES REC for giving me this
 opportunity.



"KARIGARI SE KAROBARI"
 10-March-2023

Happy clients

Successful under the aegis of
 Social enterpenurship,
 swachhta and Rural
 engagement cell
 SES REC

**POST GRADUATE GOVERNMENT COLLEGE
 FOR GIRLS, SECTOR - 42, CHANDIGARH**



WON 2ND PRIZE

Menu

- Mini muffins
- Muffins
- Cake pops
- Dry cakes
- Bento cakes
- Cake slices

Home Baker
 Eggless

JASHANPREET KAUR
 A student of
 PGGCG-42,
 with her sister -
 SIMRANJEET KAUR,
 displayed bakery
 items & earned the
 profit of ₹ 3500

10th March 2023

KARIGARI SE KAROBAARI

THANK YOU FOR THIS OPPORTUNITY

Post Graduate Government College for girls Sector 42C, Chandigarh

Successful "Karigari se karobari" fest by
 SHG under the Aegis of Social
 Entrepreneurship Swachhata & Rural
 Engagement Cell In collaboration with
 * MGNCRE, Department of Higher Education,
 Ministry of Education, Govt of India

Date: 10th MARCH 2023
 Money Earned From
**"KARIGARI SE KAROBARI"
 FEST - Rs2000**

On getting support from PGGCG and "Social
 Entrepreneurship Swachhata & Rural Engagement
 Cell" they encourage and motivated us to
 showcase our talent. My sincere thanks to PGGCG,
 SHG, SES REC, MGNCRE for giving us wings to fly.

Display items : Beautiful Handmade Jewellery ,
 Necklaces, Bracelets, anklets , earrings ,
 Handmade scrunchies, Handmade fresh
 Cupcakes and various Bakery items.

Prof. Nisha Aggarwal
 Coordinator & Principal, PGGCG-42, Chd.

Mr. Samarth Sharma
 Consultant, MGNCRE Ministry of higher
 Education, GOI

Ms. Sunita Kumari
 Nodal Officer SES RE Cell & Swachhata
 Action Plan

BY
**CHARTI
 TALARI**

**post. graduate. govt. college for girls sector-42
 chandigarh**

in collaboration with MGNCRE, department of higher education, ministry of
 education, govt of india

**karigari se karobari
 exhibition-cum-sale**

successful pggcg-42 SHG

**under the aegis of social
 entrepreneurship, swachhata
 & rural engagement cell**

**display item
 oreo shake,
 bnana
 shake and
 mcjito**





visaka & ashima

10 march 2023

profit earned from
 the stall 1500

चंडीगढ़ सवेरा
**पीजीसीसीजी-42 में सह-बिक्री
 बाजार कारीगरी से कारोबार**

POST GRADUATE GOVERNMENT COLLEGE
FOR GIRLS, SECTOR -42 CHANDIGARH



10 MARCH 2023

MANSI SHARMA
 A STUDENT OF
 PGCG -42 (MEMBER
 OF STUDENT SELF
 HELP GROUP)
 DISPLAYED TATTOO
 STALL & EARNED THE
 PROFIT OF ₹2200

**KARIGARI SE
 KAROBAARI**

Super successful 'Karigiri se Karobari'
One Day Long Bazaar!

Postgraduate Govt. College for Girls, Sector-42, Chandigarh
 MGNCRE, Ministry of Education, Govt. of India
 Under the aegis of
 Social Entrepreneurship, Swachhta & Rural Engagement Cell (SES REC)

गुलKARI

On 10th March 2023, Presented by
HARSH KAUR, BA III, MANISHA, MA II, ANKITA BA II
 Ably guided by Dr. Manpreet Kaur
 Associate Prof & Head, Department of Home Science



Items sold: Phulkari Keychains, Phulkari Car Hangings, Traditional Pakhi's, Scrunchies, Potli Bags, Festive Wear etc. Earned profit of ₹4000/-

We thank and appreciate the opportunity provided by Social Entrepreneurship Swachhta and Rural Engagement Cell of PGCG - 42 and MGNCRE, Department of Higher Education, Ministry of Education, Govt. of India

Prof. Nisha Aggarwal
 Coordinator & Principal

Mr. Samarth Sharma
 Consultant, MGNCRE, MOE

Ms. Sunita Kumari
 Nodal Officer

Sunita Kumari

Ms. Sunita Kumari
 Nodal Officer

Nisha Aggarwal

Prof. Nisha Aggarwal
 Principal and Coordinator