

Vittiya Saksharata Abhiyaan (*VISAKA*)

Campaign by Higher educational institutions for digital economy



Go digital



It is easy to use



Anytime, anywhere, anyone



Convenient

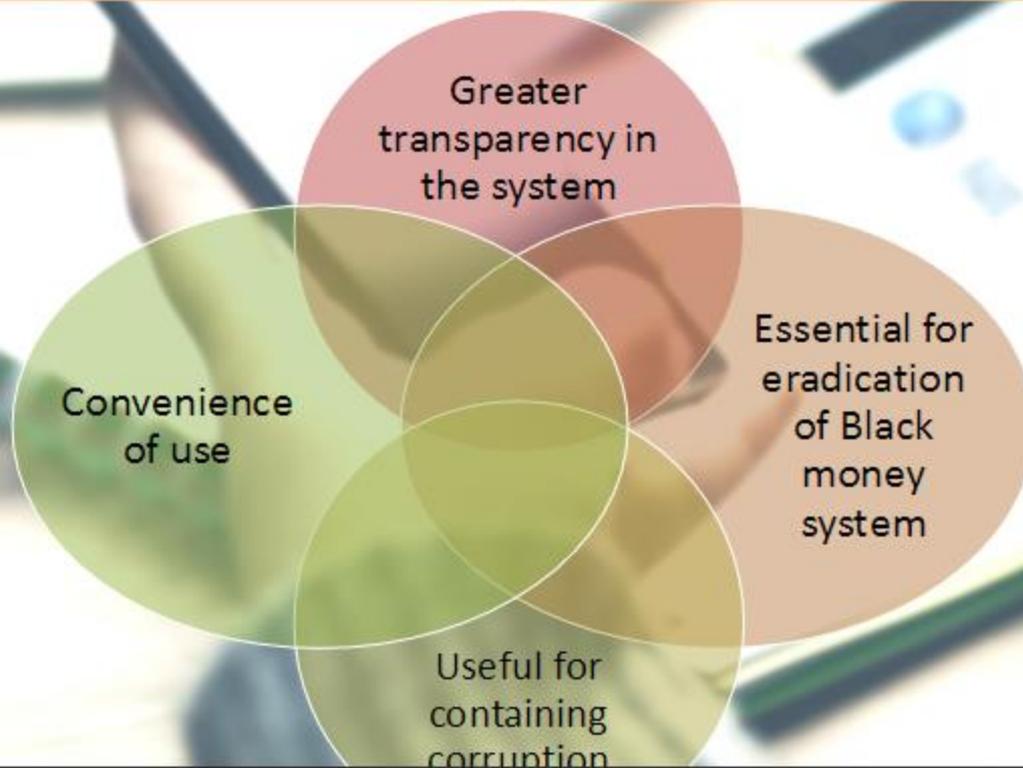


Secure

Digital economy for youth

Digital economy for youth

This is your opportunity to bring social change



Can everyone go digital?

Yes

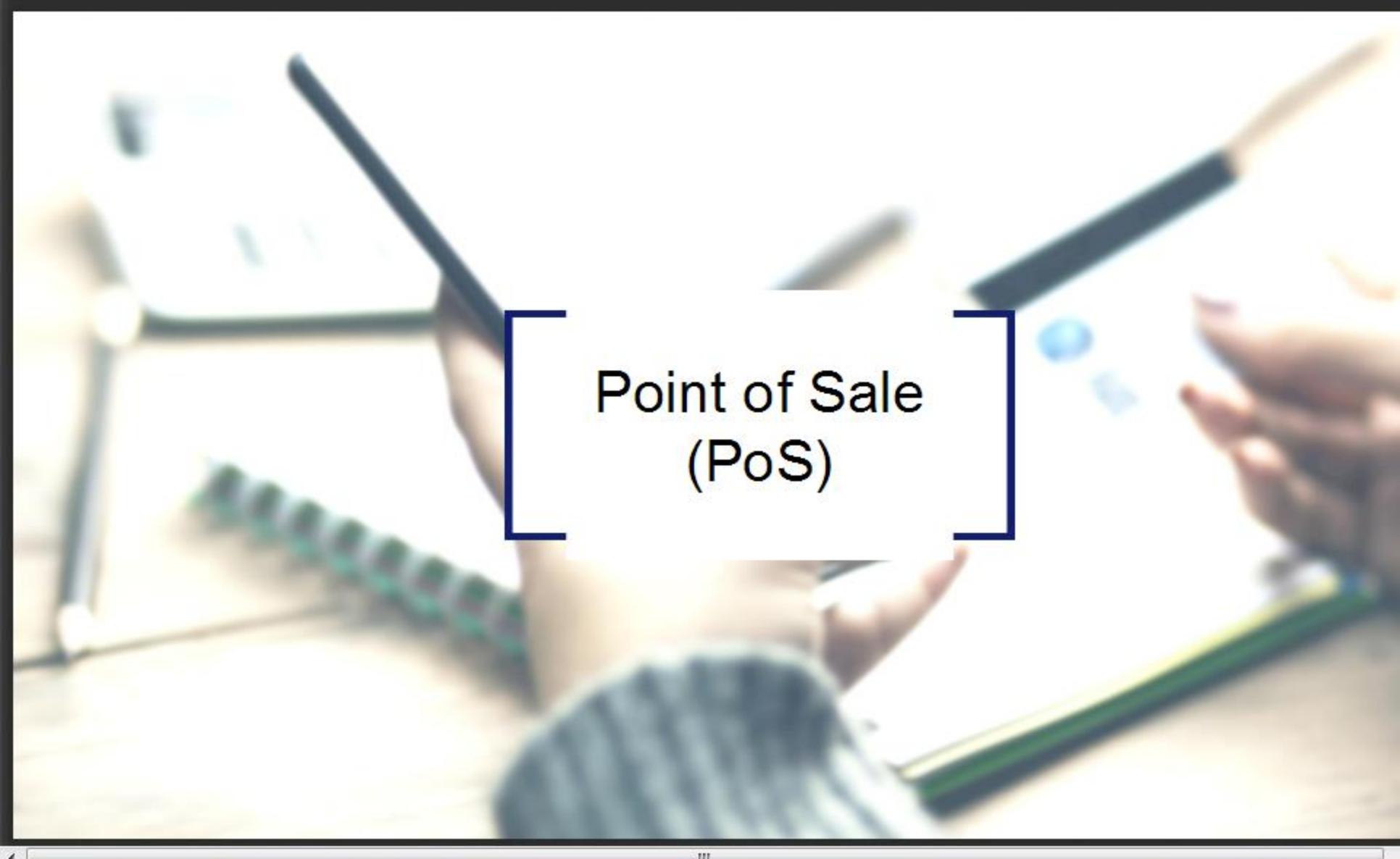


Does it require internet, smart phone?

No



<https://www.youtube.com/watch?v=8pqbn0zsUqgg>

A photograph showing a person's hands holding a smartphone, interacting with a Point of Sale (PoS) terminal. The terminal has a green and yellow striped frame. The background is blurred, showing a white surface and some blue objects. The text "Point of Sale (PoS)" is overlaid in the center of the image, enclosed in a blue bracket-like frame.

Point of Sale
(PoS)

Types of PoS



PHYSICAL POS

Physical Card Swiping – PTSN with landline / GPRS enabled



MPOS

Phone connected with external POS device through jack / Bluetooth



V-POS

Virtual E-payment Gateway

Physical PoS

1

SWIPE A DEBIT/CREDIT CARD ON THE POS MACHINE

2

ENTER AMOUNT TO BE PAID AND PIN

3

GENERATE RECEIPT



Installation of Physical PoS Terminal

1

Open / identify current account for transactions

2

Fill in the application form (online / at the branch)

3

Identify type of PoS required (landline / GPRS)

4

Submit following documents:

- Proof of business (any one)
 - Shop & establishment registration certificate
 - VAT certificate
 - Sales tax
- Proof of address
- Photo identity proof of proprietor / partner
- Financial details
 - Bank statement
 - Income tax return

5

Acceptance of MDR by merchant

6

Execution of Merchant Establishment Agreement

Mobile PoS



Note: mSwipe is used as an example of MPOS here

V-PoS

No PoS machine required

QR code used for payment to bank account of merchant

Complete privacy of merchant bank account



PayUmoney

Powering 1,88,647 Sellers

Most affordable Card Swipe Machine in India

PayUmoney POS - Card Swipe Machine

PayUmoney POS

Most affordable card swipe machine in India

Learn More



- ✓ Accept all Credit/Debit Card payments anytime, anywhere in India.
- ✓ Link with your existing bank account.
- ✓ Get started with just PAN card and Cancelled Cheque.



Give us a missed call on **9069145265**

or

Share your details

Name

Email

Mobile

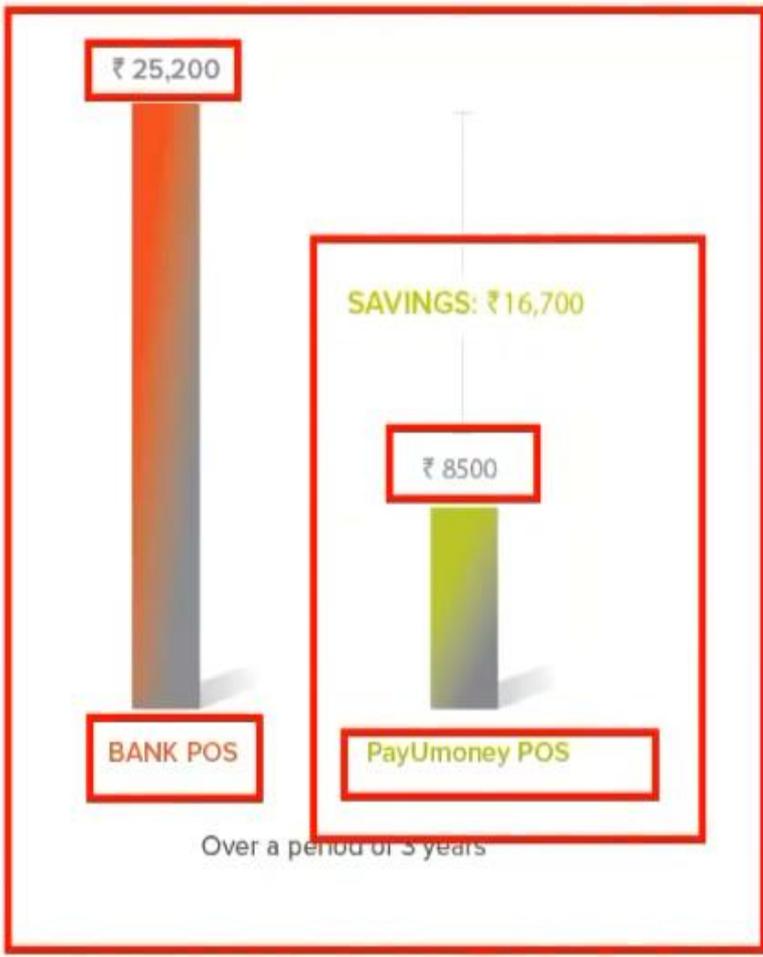
I agree to PayUmoney [Terms & Conditions](#)

GET NOW



Get your Card swipe POS machine

Apply Now



No Monthly Rentals. Save

Upto ₹ 16,700

Bank POS :

Avg monthly rental of ₹ 700/Month
Over 3 Years it costs ₹ 25,200

PayUmoney POS:

One time cost of ₹ 8500



Get your Card swipe POS machine

Apply Now

Paperless Machine

Save paper rolls cost and send Payment Receipt on customer's mobile

 Thank you for using PayUmoney.

Receipt of your sale on **MERCHANT NAME** for Rs. 637.49 is available at

<https://mrlpay.com/mpos/dwnreceipt/?q=1G8UH6...>

Jan 13, 10:54 AM 





Get your Card swipe POS machine

Apply Now

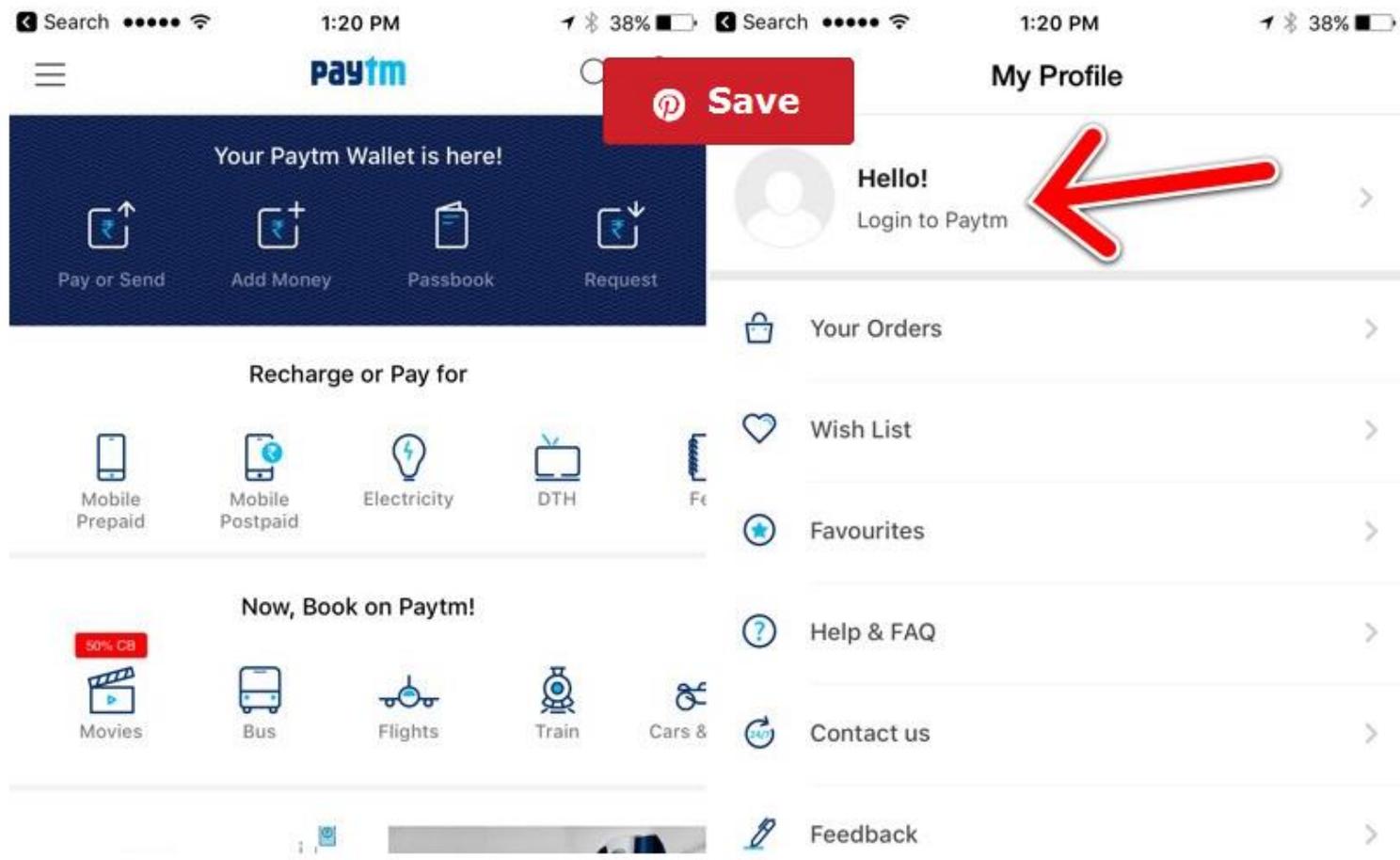


Quick and Easy Documentation

No extensive documentation. Get your POS with **just the Pan Card** and **a cancelled cheque**

How to Create an Account

Making a transaction in Paytm requires you to have an account. To make one, open the Paytm app and tap on the "Profile" tab. Tap on "Hello! Login to Paytm" section on the top. Then tap on "Sign up" on the top-right.



Here, enter your mobile phone number, email (optional) and create your password. Then tap on "Sign up".

Cancel Login to Paytm Save Sign Up to Paytm Login

Email or Mobile Mobile

Paytm Password Show Email (optional)

Forgot Password? Create Paytm Password Show

By Logging in, you agree to our [Terms & Conditions](#) and that you have read our [Privacy Policy](#)

By clicking Sign Up, you agree to our [Terms & Conditions](#) and that you have read our [Privacy Policy](#)

Secure Login Sign Up

OR OR

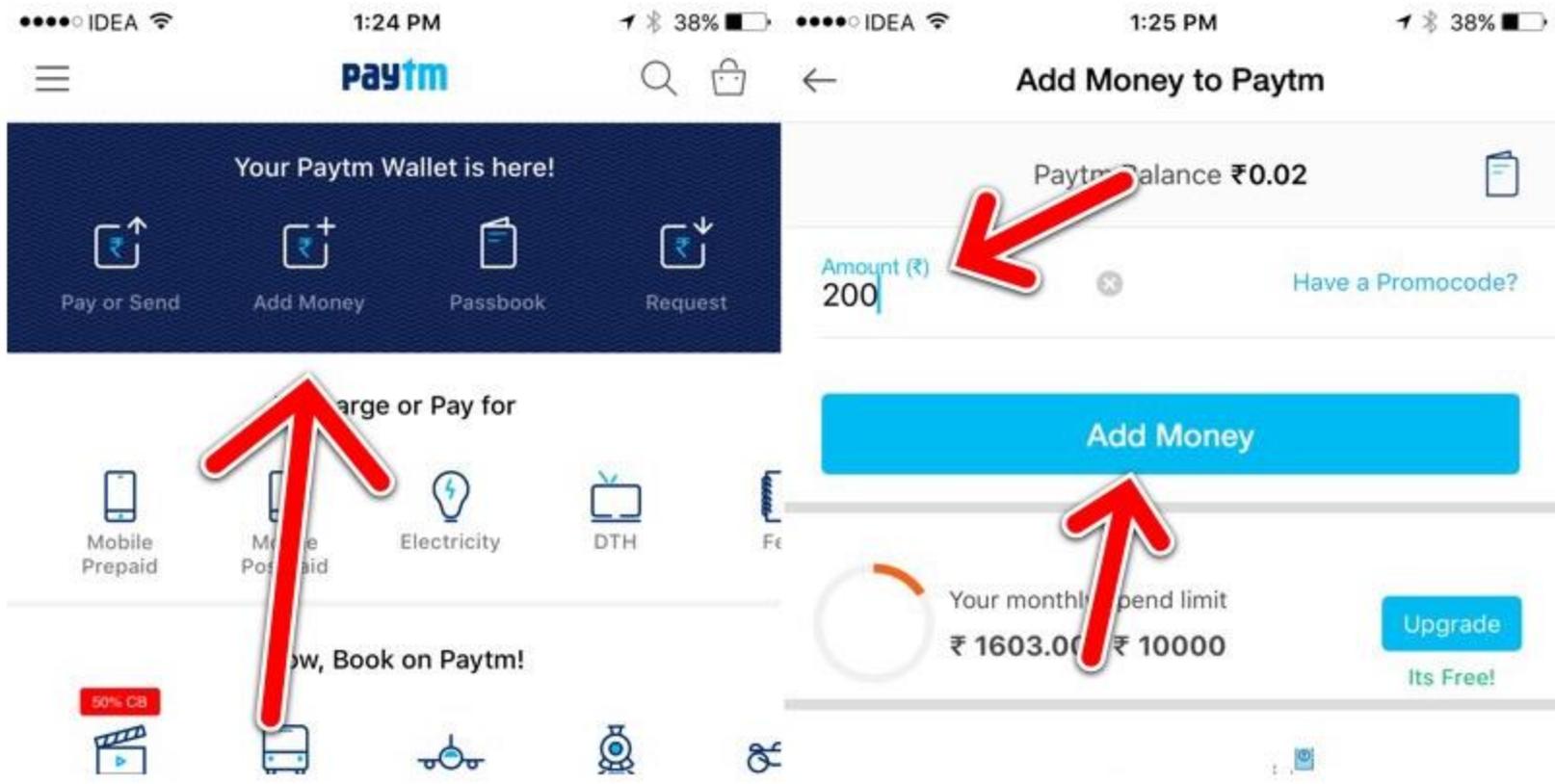
f Sign in with Facebook Sign up with Facebook

g+ Sign in with Google+ Sign up with Google+

How to Add Money to Wallet

If you're going to be using Paytm to pay for Uber rides or local merchants that accept it, the first thing to do is add money to your wallet.

From "Home", tap on "Add Money".



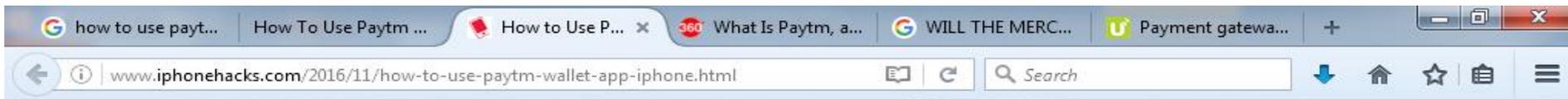
Enter the amount and tap on "Add Money".

You'll get to the "Payment Details" page. If this is your first time, you'll need to add a payment method here - Debit card, Credit card, Net Banking or ATM card.

The image displays three sequential screenshots of the Paytm mobile application interface:

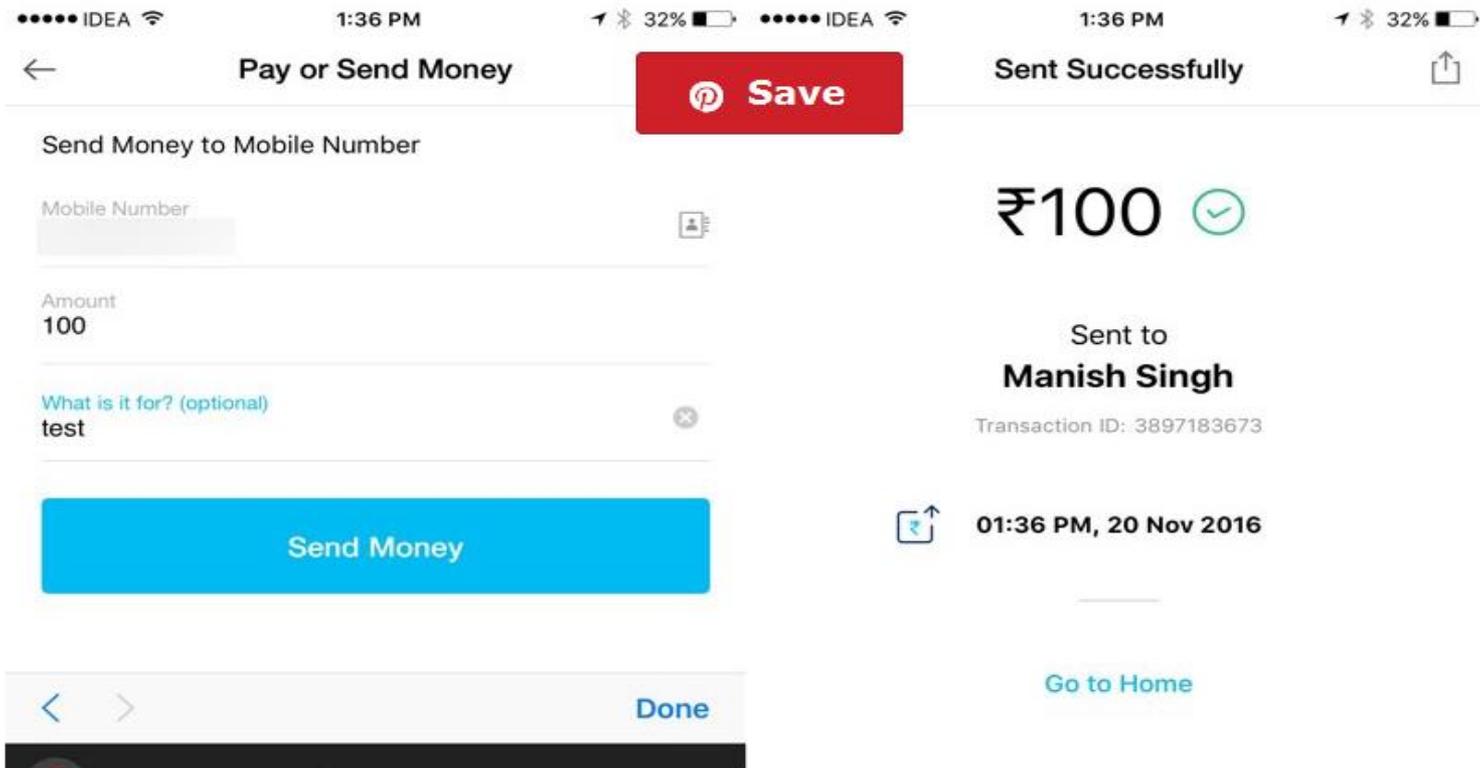
- Left Screenshot (1:25 PM):** Shows the "Complete Your Payment" screen. The "Payment Details" tab is active. It displays "Total amount to be paid Rs 200" and "Verified by VISA". There is a "Pay now" button and a section for "Other payment modes" including Debit Card, Credit Card, Net Banking, and ATM Card.
- Middle Screenshot (1:27 PM):** Shows the "Complete Your Payment" screen with a "Save" button overlay. It displays an OTP for the transaction and a "One Time Password" field.
- Right Screenshot (1:28 PM):** Shows the "Order Summary" screen. It displays "Payment of Rs. 200 received by Paytm!" and "Paytm Cash ₹ 200" with a "SUCCESS" status. It also includes promotional banners for electricity bill payments and a car advertisement.

How to Send Money or Pay at POS Terminals



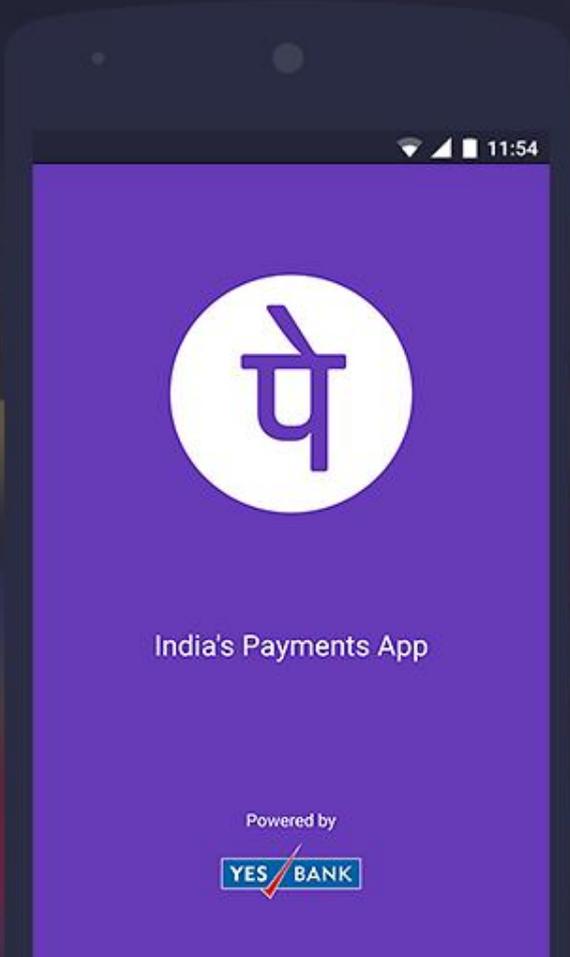
To send money using a QR code, tap on **"Scan code"** and hold your phone over the QR code to authenticate and pay.

To send money using mobile number, tap on **"Mobile no."**, type in the mobile number (or select it from your contact book by tapping the contact book icon to the right), type in the amount and then what it's for. Then tap on **"Send money"**.





OFFERS



PhonePe

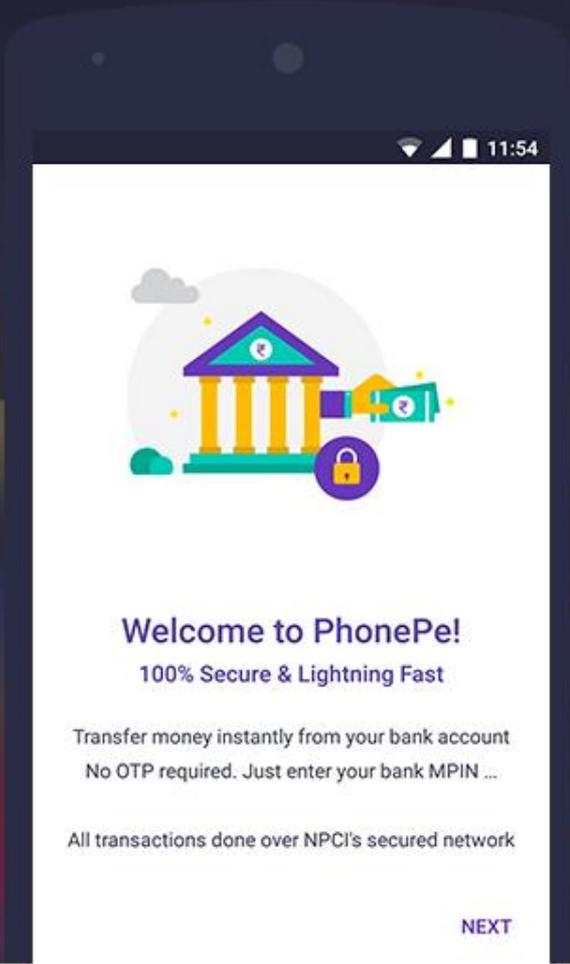
India's Payments App

UPI based App to provide a cashless and a seamless payment experience.





OFFERS



11:54



Welcome to PhonePe!
100% Secure & Lightning Fast

Transfer money instantly from your bank account
No OTP required. Just enter your bank MPIN ...

All transactions done over NPCI's secured network

NEXT

PhonePe

India's Payments App

UPI based App to provide a cashless and a seamless payment experience.





OFFERS

How to Get Started

#1 Verify your mobile number

#2 Activate your wallet

#3 Link your bank account

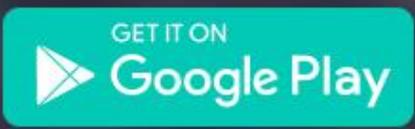
#4 Start spending!

BACK NEXT

PhonePe

India's Payments App

UPI based App to provide a cashless and a seamless payment experience.





OFFERS

Person-to-Person Money Transfer Options

Bank to bank transfer allowed

Wallet to wallet transfer allowed

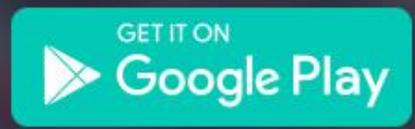
No Transfer from your Bank accounts to others Wallets or vice-versa

BACK NEXT

PhonePe

India's Payments App

UPI based App to provide a cashless and a seamless payment experience.





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11:54

How Our Wallet Works

→ →

Top Up with Cashback & Refunds

→ →

No Top Up using NetBanking/Cards

→ →

Withdraw wallet balance to your own bank account for FREE

BACK NEXT

PhonePe

India's Payments App

UPI based App to provide a cashless and a seamless payment experience.





OFFERS

11:54

Permit us to...

- SMS**
To safely verify your mobile number
- Device ID & Phone Calls**
To detect dual SIM devices
- Contacts**
To make money transfer easy
- Location**
To offer best deals around you

BACK **LET'S GET STARTED**

PhonePe

India's Payments App

UPI based App to provide a cashless and a seamless payment experience.



Must Do Practices

Register your mobile number at bank for regular information by SMS for every transaction

Never share your PIN to anyone

Transact at only trusted merchants

While at ATM, ensure no one is looking over your shoulders